

PORT OF SEATTLE
MEMORANDUM

COMMISSION AGENDA
STAFF BRIEFING

Item No.: 9

Date of Meeting: August 3, 2010

DATE: July 28, 2010
TO: Tay Yoshitani, Chief Executive Officer
FROM: Jane Kilburn, Director of Public Affairs
SUBJECT: Policy Roundtable on Tourism

BACKGROUND:

The Port Commission is hosting a roundtable discussion on the topic: “What role should the Port of Seattle play in advancing tourism in King County and Washington State?”

BRIEFING OUTLINE:

A short presentation will cover 2009 economic impacts of tourism in the state, the structure of the tourism program in the state, some basic facts about current funding, and a brief outline of the Port’s role in international tourism.

Following this presentation, roundtable participants representing the tourism industry will give brief introductions, followed by the roundtable discussion with commissioners.

The roundtable will begin at 2:30 p.m.